



GOVERNMENT OF ASSAM

ASSAM HEALTH INFRASTRUCTURE DEVELOPMENT AND MANAGEMENT SOCIETY

4th Floor, Nayantara Supermarket, Sixmile, Guwahati-781022

No. AHIDMS/WB/ASSIST/SMM/42/2023/62

Dated – 20/02/2023

Corrigendum-I

In reference to the IN-AHIDMS-397758-NC-RFB invited for Hiring of Social Media Management Agency under AHIDMS, certain amendments enclosed as Annexure-I, have been incorporated in the RFB document. Bidders are requested to take the note of these amendments prior to the submission of bid. Also, enclosed Annexure II contains the replies to the bidders queries.

Dr. Siddharth Singh, IAS
Commissioner & Secretary to the Govt. of Assam,
MERD. cum Project Director, AHIDMS

Corrigendum No. I (Annexure I)

RFB No: IN-AHIDMS-397758-NC-RFB

NAME OF WORK : Hiring of Social Media Management Agency under AHIDMS

Cause Reference	Existing	Modified
SPN & Section II - Bid Data Sheet (BDS) ITB 23.1	The deadline for uploading the Bids is: Date:02.03.2024 Time: 1300 hours (1 PM)	The deadline for uploading the Bids is: Date:08.03.2024 Time: 1300 hours (1 PM) (This modification shall replace the deadline for uploading the Bids mentioned in any other places of the RFB Document)
Section II - Bid Data Sheet (BDS) ITB 26.1	The Bid opening shall take place at: Project Director, Assam Health Infrastructure Development & Management Society, Dept. of Medical Education & Research, GOA, 4th floor, Nayantara Supermarket Complex, Six Mile , Kanapara, Guwahati, Assam. Date:02/03/2024 Time: 14:00 Hrs.	The Bid opening shall take place at: Project Director, Assam Health Infrastructure Development & Management Society, Dept. of Medical Education & Research, GOA, 4th floor, Nayantara Supermarket Complex, Six Mile , Kanapara, Guwahati, Assam. Date:08/03/2024 Time: 14:00 Hrs. (This modification shall replace the date for online Bid opening of Technical Parts mentioned in any other places of the RFB Document)
Part II- Employer Requirement, Section VII- Activity Schedule	5. AREA OF WORK The selected agency will cater to the activities, facilities and services etc. under AHIDMS &	5. AREA OF WORK The selected agency will cater to the activities, facilities and services etc. under AHIDMS & its stakeholders, AYUSH and Medical Colleges of the State and District Hospitals as listed in Annexure-A.

	its stakeholders, AYUSH and Medical Colleges of the State and District Hospitals as listed in Annexure-A.	However, total accounts/handles for all these organizations as appeared in the Annexure-A shall not exceed 8 (eight) accounts/handles in any social media platform.
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Annexure-II : Replies to Pre-bid/bidders Queries

RFB No: IN-AHIDMS-397758-NC-RFB

Hiring of Social Media Management Agency under AHIDMS

Ref	Clause ref. no./ Page No.	Clause Description	Suggestion/Query	Comments of AHIDMS
1	<ul style="list-style-type: none"> • ++35 Evaluation of Bids (35.1) • 1.1 Adequacy of Technical proposal) 		<p>As outlined in the RFB, the evaluation criteria encompass Technical proposal including eligibility documentations, methodology & work plan, manpower and L1 rate. However, we seek clarification on the evaluation scale.</p>	<p>Please refer to ITB Provision 35 and its sub-provisions, Section III - Evaluation and Qualification Criteria of the RFB.</p>
2	<ul style="list-style-type: none"> • Key Personnel • Manpower Requirement (7.2) 		<p>Besides the deployment of one personnel at the AHIDMS office, could you please clarify whether additional manpower deployment will be required at all the institutions?</p> <p>Furthermore, we are interested in understanding the plan for managing the schedule and scope of work for the 51 institutions, encompassing medical, dental, nursing & AYUSH colleges, district hospitals and any future medical colleges that may arise.</p>	<p>Minimum manpower have been stipulated in the RFB under provision 7 : Manpower requirement in the Section VII- Activity Schedule-Activity Schedule FOR Social Media Management Agency under AHIDMS. Bidder may calculate manpower requirements based on the understanding of Activity Schedule & deliverables and give their price in the financial bid based on the assessment.</p> <p>Please refer to corrigendum I, Annexure-I.</p> <p>Also Please refer to Section VII- Activity Schedule-Activity Schedule FOR Social Media Management Agency under AHIDMS which stipulates that "Apart from providing social media management support to AHIDMS, the contractor will also</p>

				<p><i>cater to the specific needs of AYUSH (Ayurveda, Yoga & Naturopathy, Unani, Siddha and Homoeopathy) and existing as well as upcoming Medical Colleges of the State and District Hospitals etc. as listed in Annexure-A during the contract period."</i></p> <p>Please refer to corrigendum I, Annexure-I.</p> <p>Please refer to the provision GCC/SCC 6.4 of the contract in the RFB document.</p> <p>Please refer to the reply at SI.NO.1</p> <p>No Change. Please refer to RFB Document.</p>
3	<ul style="list-style-type: none"> 4. Scope of Work Annexure A 	<p>Clarification is required on number of social media accounts required. Are individual accounts designated for each institution (total 51 as per list shared), or [will there be a single account for all institutes as AHIDMS social media?</p> <p>Request clarification on the proposed payment schedule. Will payments be disbursed on a monthly or annual basis?</p> <p>Request your clarification on the scale of evaluation for assessing the quality of service. Could [you please provide insight into how the quality of service will be evaluated on the basis of L1 rate?</p> <p>Request you to kindly consider the experience of last 3 financial years.</p> <p>We have carefully reviewed the requirements outlined in the procurement document and believed that our services will not compromise the quality or effectiveness of the procurement process. The adjustment from 5 years to 3 years reflects the evolving landscape of our industry and ensures that qualified professionals with diverse experiences</p>		
4	<ul style="list-style-type: none"> 6. Payments to the Service Provider 			
5	<ul style="list-style-type: none"> 35. Evaluation of Bids (35.1) 1.1 (Adequacy of Technical proposal) 			
6	<ul style="list-style-type: none"> Section III, Point 2.1.d 	<p>The Bidder must be operating in the domain of Social Media Management and Digital promotion for at least the last 5 financial years</p>		

	<p>have the opportunity to participate.</p>			
7	<p>Section 2: Qualification Point: e</p>	<p>The bidder must have experience of providing/ having social media and digital promotion services for minimum 3 Central/ State Government Departments/ Institutions in Assam.</p>		<p>No Change. Please refer to RFB Document.</p>
8	<p>Section 2: Qualification Point: f</p>	<p>The bidder must have experience of providing/ having social media and digital promotion services for any Externally Aided Project (like World Bank, Asian Development Bank, etc.) in Assam</p>		<p>No Change. Please refer to RFB Document.</p>
9	<p>1 (e) Qualification</p>	<p>The bidder must have experience of providing/ having social media and digital promotion services for minimum 3/ Central State Government Departments/ Institutions in Assam</p>		<p>No Change. Please refer to RFB Document.</p>
10	<p>1 (f) Qualification</p>	<p>The bidder must have experience of providing/ having social media management</p>		<p>No Change. Please refer to RFB Document.</p>

		services for any Externally Aided Project (like World Bank, Asian Development Bank, etc.) in Assam		
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